This brochure supplement provides information about Anthony Landi that supplements the Sterling Bridge Financial Group LLC brochure. You should have received a copy of that brochure. Please contact Anthony Landi if you did not receive Sterling Bridge Financial Group LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Anthony Landi is also available on the SEC's website at www.adviserinfo.sec.gov.

# **Sterling Bridge Financial Group LLC**

Form ADV Part 2B - Individual Disclosure Brochure

for

## **Anthony Landi**

Personal CRD Number: 5303617 Investment Adviser Representative

> Sterling Bridge Financial Group LLC 32801 US Highway 19 N, Suite 200 Palm Harbor, FL 34684 (727) 250-4130 anthony@sterlingbridgefg.com

> > UPDATED: 3/14/2025

#### Item 2: Educational Background and Business Experience

Name: Anthony Landi Born: 1984

**Educational Background and Professional Designations:** 

#### **Education:**

Anthony Landi has not received any higher education degrees after high school.

#### **Business Background:**

03/2019 - Present Managing Partner

Sterling Bridge Financial Group LLC

06/2014 - Present Co-Owner

Senior Benefit Resources, PLLC

01/2009 - 05/2014 Branch Manager

Amerilife, LLC

#### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **Item 4: Other Business Activities**

Anthony Landi is a licensed insurance agent and co-owner of Senior Benefit Resources. From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. Sterling Bridge Financial Group LLC always acts in the best interest of the client, including in the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of Sterling Bridge Financial Group LLC in their capacity as a licensed insurance agent.

## **Item 5: Additional Compensation**

Anthony Landi does not receive any economic benefit from any person, company, or organization, other than Sterling Bridge Financial Group LLC in exchange for providing clients advisory services through Sterling Bridge Financial Group LLC.

#### **Item 6: Supervision**

Anthony Landi adheres to applicable regulations regarding the activities of an Investment Adviser Representative, together with all policies and procedures outlined in the firm's code of ethics and compliance manual. If you have any questions please contact Jess Sternthal, Chief Compliance Officer at (727) 250 - 4130.

## Item 7: Requirements For State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Anthony Landi has NOT been involved in any of the events listed below.
  - 1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
    - a) an investment or an investment-related business or activity;
    - b) fraud, false statement(s), or omissions;
    - c) theft, embezzlement, or other wrongful taking of property;
    - d) bribery, forgery, counterfeiting, or extortion; or
    - e) dishonest, unfair, or unethical practices.
  - 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
    - a) an investment or an investment-related business or activity;
    - b) fraud, false statement(s), or omissions;
    - c) theft, embezzlement, or other wrongful taking of property;
    - d) bribery, forgery, counterfeiting, or extortion; or
    - e) dishonest, unfair, or unethical practices.
- B. Anthony Landi has NOT been the subject of a bankruptcy.